

# Lavish Interiors

Blinds • Shutters • Shades



## Need new window shades?

**Now's the time: get a \$1500 Tax Credit.**

***With Duette Architella Shades, it's easy (and smart) to be eco-friendly!***

Kermit the Frog said "It's not easy being green." Well, I hate to say the famous Muppet is wrong, but he is: with the right window treatments, being green is not only easy, it's smart too. Hunter Douglas' insulating window coverings will save you thousands of dollars on energy bills and earn you a great tax incentive.

### About Duette Architella Shades

Duette Architella Shades utilize a patented "honeycomb-within-a-honeycomb" construction to create three distinct air pockets. These pockets trap heat and act as superior insulators for the biggest energy holes in our home: our windows. In addition to serving a practical purpose (insulation), Duette shades control light and privacy while making a fashion statement.

The best part? These shades work hard to save you money.

### The \$1500 tax credit.

In an effort to promote energy efficiency and eco-consciousness, the Federal Government is offering a tax incentive of up to \$1500 to homeowners who purchase energy-efficient products or a renewable energy system for their homes.

Because they're such efficient insulators, Duette Architella Honeycomb Shades are the first and only window treatment (without add-on insulation) to qualify for this federal energy tax credit.

To take advantage of this tax credit, you must purchase and install your shades by December 31, 2010.



Photo from <http://www.excitingwindows.com>

# Need new window shades? Now's the time: get a \$1500 Tax Credit.

*With Duette Architella Shades, it's easy (and smart) to be eco-friendly!*

*continued*

## How else do you save?

In addition to the tax credit, Duette Architella Shades will reduce your heating, cooling, and lighting costs in three ways:

### 1. Insulation

Shades will reduce the heat flow through the windows. In the summer, less heat comes in. In the winter, less heat escapes out. The result? Less money spent on heating and cooling.

### 2. Harness solar heat.

With a shade, you can control the amount of heat you allow in (or keep out) by using the sun to your advantage. Close shades in the summer, and keep solar heat out. In the winter, pull up the shades and allow the sun in when it's shining on your windows. When you make use of solar heat, you'll keep more money in your pocket.

### 3. Use natural light.

Reduce your lighting costs by taking advantage of natural light. You can open shades to let light in. However, our Hunter Douglas shades diffuse and disperse natural light deeper into your room. So, even when your shades are closed, there's less need for electrical lighting.

When you install the Duette Architella shades, you're not just enhancing the beauty of your space, you're saving money.

If you're interested in learning more about the Duette Architella shades and how you can get up to \$1500 in tax savings, don't hesitate to contact me at 612.327.9400.